

**FESTIVAL  
OF THE  
FIVE  
COLORS**

*First U.S.A. Edition*

**NEW YORK-WASHINGTON**  
**14/16/17/19 November 2025**

Under the patronage



Ministero degli Affari Esteri  
e della Cooperazione Internazionale



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**FESTIVAL  
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# NEW YORK WASHINGTON

14/16/17/19 NOVEMBER 2025

## VENUES

EVENT PRESENTATION  
**CONSULATE GENERAL OF ITALY**  
NEW YORK CITY



SPORT DAY  
**CENTRAL PARK**  
NAUMBURG BANDSHELL AND PLAZA NEW YORK CITY



SCHOOLS AND TASTE DAY  
**EATALY**  
200 5TH AVENUE, NEW YORK CITY



SCHOOLS DAY AND CLOSING EVENT  
**EMBASSY OF ITALY**  
WASHINGTON D.C.



# FRIDAY NOVEMBER 14TH

## CONSULATE GENERAL OF ITALY IN NEW YORK

### PRESENTATION OF THE FIVE COLOR FESTIVAL

#### 11:30AM DEBATES TO NOURISH THE MIND

The 5 Colours Festival will be held during the Italian Cuisine Week: The Week of Italian Cuisine in the World is an initiative promoted by the Italian Ministry of Foreign Affairs that every year brings events, meetings and tastings to over 100 countries to enhance Italian cuisine, the Mediterranean diet and Made in Italy products, combining tradition, culture and economic promotion.

- Moderator: **Francesca di Matteo**

- Attendance:

The Consul General of Italy in New York, **Fabrizio Di Michele**

The Italian Ambassador to the United Nations in New York, **Maurizio Massari\***

Director of ICE in New York, **Erica di Giovancarlo\***

Director of Istituto Italiano di Cultura, **Claudio Pagliara\***

Presidente of the Italian-American Chamber of Commerce in New York, **Francesco Farina\***

CONI Delegate in the USA, **Mico Licastro**

President NIAF, **John Calvelli**

Ambassador of the 5 Colors Project, **Jacqueline Luna**

Founder of Seeds for Kids, **Raffaella Cappello**

KLC School Principal, Psychologist and Psychotherapist, **Perla Boccaccini**

President of Fondazione Pancrazio, **Maria Teresa Carpino**

- **Joining virtually:**

President OF ICE, **Matteo Zoppas\***

Italian Ambassador in Washington, **Marco Peronaci\***

- **Remarks:**

Minister of Foreign Affairs and International Cooperation, **On. Antonio Tajani**

- **FIVE COLORS SPECIAL AWARD:**

To **Lidia Bastianich**, Ambassador of Italian-American cuisine and symbol of introducing Mediterranean gastronomic culture around the world

#### 12:30PM DRINKS

Invited to the meeting will be journalists, school administrators, faculty, and the families of the schools adhering to the project.

# SUNDAY NOVEMBER 16TH

## CENTRAL PARK – NAUMBURG BANDSHELL

A full day dedicated to sport, well-being, and outdoor life (public event).

Children and their families will be invited to compete.

- The participants will be divided into 5 groups and will rotate among the various play areas.
- Participation of athletes.

### TOGETHER TO NOURISH JOY

#### 10:00AM FAMILY PROGRAM

- Introduction to the Five Colors Sports Circuit
- Dancing Show, presented by Fini Dance New York by **Antonio Fini**.

#### 10:30AM MORNING SESSION STARTS

- Sports Games FIVE COLORS SPORT CIRCUIT

**Paolo Tartamella** Coordinator of Coaches and Sport Activities  
**(Soccer, Basket, Tennis, Athletics, Bocce)**

#### 12:30PM LUNCH BREAK

#### 1.00PM AFTERNOON SESSION STARTS:

- Sports Games FIVE COLORS SPORT CIRCUIT

**Paolo Tartamella** Coordinator of Coaches and Sport Activities  
**(Soccer, Basket, Tennis, Athletic, Bocce)**

#### 2.30PM END OF THE PROGRAM

- Proclamation of the Winners

The awards ceremony will take place during the closing event at EATALY on November 17th at 6:00 PM.

Location: Eataly Flatiron, 200 5th Ave

**CENTRAL PARK  
NÄUMBURG BANDSHELL**



pouf  
5 colors

portal  
5 colors

pouf  
5 colors

chairs

tennis  
sports area

basketball  
sports area

bocce  
sports area

soccer  
sports area

athletic  
sports area

# CENTRAL PARK STAGING



# MONDAY NOVEMBER 17TH

LA SCUOLA EATALY

EATALY FLATIRON, 200 5TH AVE

## SCHOOLS AND TASTE DAY

### 10:00 AM - 2:00 PM: PRIMARY SCHOOLS PROGRAM

#### Workshops to nourish education

An event dedicated to schools and the promotion of Italian food culture.

#### • Interactive Cooking Workshops:

Select classes from New York schools, guided by Chef Lorenzo of La Scuola di Eataly, will take part in creating a fresh pasta dish, enriched with the 5 colors of well-being.

During the cooking workshop, children will participate in activities with the Super Heroes (D.i.5) and will learn about nutritional values of food.

#### • Participating schools:

PS242 The Young Diplomats Academy (TBC)

Scuola d'Italia Guglielmo Marconi (Time slot: 11:30 AM - 12:30 PM)

UNIS (TBC)

### 6:00 PM - 8:00 PM TOGETHER TO NOURISH JOY

#### Institutional closing event

#### THE 5 COLORS IN THE KITCHEN

Show cooking with Chef Lorenzo, including a tasting of the prepared dish

Aperitif with excellent Italian products

Award ceremony for the 5 participants who achieved the highest scores in the Sports Day

# WEDNESDAY NOVEMBER 19TH

## EMBASSY OF ITALY IN WASHINGTON



Embassy of Italy  
Washington



### SCHOOL DAY AND FINAL EVENT

#### 10:00 AM - 2:00 PM: PRIMARY SCHOOLS PROGRAM

##### Workshops to nourish education

- Sports Workshops / Workshops and games on the five colors of well-being.

##### Participatory Eco-Mural/ Let's Color the T-shirts

##### Mystery Box

##### Healthy Plate

##### Soccer

##### Athletics

#### 5:00 PM: TOGETHER TO NOURISH JOY

- Dancing Show, presented by Fini Dance New York by Antonio Fini.
- **Opening remarks** by HE the Ambassador **Marco Peronaci** tbc

#### 5:30 PM - 6:30 PM: DISCUSSIONS TO NOURISH THE MIND

- Moderator: **Raffaella Cappello**
- Roundtable: PRESENTATION OF THE "5 COLORS" PROJECT
- **Nutritional education and prevention**, to discover how good food can become an ally for our health.

We will discuss with:

- **Maria Teresa Carpino, President of the Pancrazio Foundation**, who will present the 5 Colors Project to bilingual schools.
  - **Amy Riolo, chef, author, and Mediterranean Diet ambassador**, who will guide us on a journey through the flavors, colors, and benefits of the Mediterranean Diet, revealing the secrets of a delicious and healthy diet for the whole family.
  - **Marco Silano, Istituto Superiore di Sanità (ISS)** (Italian National Institute of Health) will provide an in-depth look at prevention and proper nutritional education, offering practical advice for taking care of health at all ages.
  - **Perla Boccaccini, KLC School Principal, Psychologist and Psychotherapist**
- A unique opportunity to learn, share, and take home ideas and inspiration for a balanced and sustainable lifestyle.

#### 6:30 PM: DRINKS

Journalists, school principals, teaching staff, and the families of the schools participating in the project will be invited to attend.

# FIVE COLORS PROJECT

## THE STARTING POINT

The **"FIVE COLORS"** project focuses on the **school**, recognized as the ideal setting for implementing these initiatives, and on the **family**, which remains the essential point of reference for every growing individual. The project centers on the **five colors of well-being**:  
**WHITE ORANGE RED PURPLE GREEN**

## OBJECTIVES

Modify some inappropriate habits of children

Involve families with the help of a specific guide

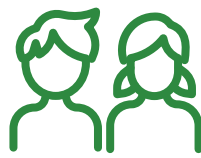
Experience mealtime at school as an educational moment

Engage the child with the idea of the superhero

The **"FIVE COLORS"** project was born in Italy and has involved numerous schools and families, becoming a highly impactful educational experience. Today, we have decided to bring the project to the **United States** as well, to spread its values and promote the message of **healthy eating** in **Italian-American** and **bilingual schools**.



**1.000**  
**PRIMARY**  
**SCHOOLS**



**15.000**  
**CHILDREN**



**20.000**  
**FAMILIES**

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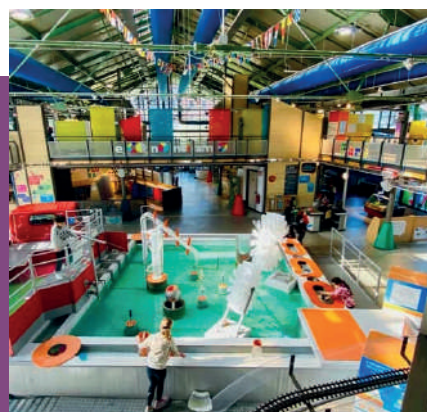
## PREVIOUS EDITIONS **ROME**

**SEPTEMBER 28th 2025**

**OCTOBER 3rd 2025**

## **VENUES**

**EXPLORA  
THE CHILDREN  
MUSEUM IN ROME**



**FORO ITALICO**



**AUDITORIUM  
PARCO DELLA MUSICA**



# MISSION

## MAIN OBJECTIVES



### PROMOTE

The Mediterranean Diet as a Healthy, Active, and Sustainable Lifestyle.

### ENHANCE

The importance of physical activity and sport.

### CREATE

A meeting point between art, music, food, and culture for a complete experience.

### UNDERSTAND

The Mediterranean Diet in a fun and engaging way.

Festival of The Five Colors in the United States is the international edition, conceived to enhance the cultural bond between Italy and the United States through the themes of education, sport, food, and inclusion. The project aims to involve schools, families, institutions, and the general public in a series of activities that celebrate well-being, sustainability, and Italian culture.

**LABS**

TO FOSTER EDUCATION

**DEBATES**

TO NOURISH THE MIND

**EXPERIENCES**

TO CULTIVATE EMOTIONS

**TOGETHER**

TO SPREAD JOY

**CONVIVIALITY**

TO STRENGTHEN  
THE RELATIONSHIPS



A project by

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F O N D A Z I O N E

[www.fondazionepancrazio.it](http://www.fondazionepancrazio.it)

**THANK YOU!**

